

# Storytelling and Systems Thinking Training

## Learn how to tell your story to key stakeholders

Learn how to tell an appealing story by sharpening your structured thinking and communications. Recognize different communication styles, and gain familiarity to adapt your communications to stakeholder preferences. Adapt messages to your audience, balancing head and heart. Bring a logical structure to your story. Learn how to handle disagreements, interactions, resistance, and engagement gracefully.

### Training days

Every training day starts at 9 AM and ends at 1 PM (Brussels Time). For this training, the self-paced learning period starts two weeks earlier on January 19th. The training days for this course are:

- Wednesday, February 2nd
- Wednesday, February 9th
- Monday, February 14th
- Thursday, February 24th



### TYPE

Method training

### LOCATION

Online

### DATE

October 2021

### DURATION

3 days

### INTERESTING FOR

Enterprise Architects, Solution Architects, Software Architects

### LEARNING OBJECTIVES

- Gain deep insights into communication preferences and how to address them in your stakeholder interactions
- Make an appealing presentation by sharpening your structured thinking and communications
- Learn and practice the right tone of voice and body language

### TRAINERS

Amaia Lasa

Jan Wilmaers

**€ 2.445,00**  
**Price per person**